

YOUR IDEAS NEEDED!!

How to include stillbirths in our action plan for quality care at birth for women & newborns?

When: Tuesday 20th October
07h00 – 08h20

Where: Don Diego II
Second Floor,
Hilton Mexico
City Reforma

Breakfast will be offered during the session

Of 6 million deaths in pregnancy and around birth every year, 2.6 million are stillbirths. These stillbirths, especially the 1.2 million that occur during labour, are a highly sensitive indicator of quality of care in pregnancy and around the time of birth. Many of these babies would survive if their mothers received quality care during pregnancy and at the critical time around birth. Investment in quality of care would give a triple return on investment, preventing maternal and neonatal deaths and stillbirths.

Yet stillbirths are often left out of the picture, and opportunities to prevent these deaths are being missed. Why? Has the stigma of stillbirth hidden women's voices on this topic? What will it take to break current taboos and pave the way for greater country action? Which interventions are most important? How can movements like the **Global Strategy for Women's Children's and Adolescent's Health, Every Newborn** and **Ending Preventable Maternal Mortality** also contribute to ending preventable stillbirths?

We invite you to bring your ideas and share them with a panel of specialists debating these questions at an auxiliary session during the Maternal Newborn Health Conference. Moderated by **Professor Joy Lawn** of the MARCH Center, London School of Hygiene & Tropical Medicine and **Dr Richard Horton**, editor of The Lancet, the panel will include leaders from government, civil society and parent advocates, including **HE Toyin Saraki** of the Wellbeing Foundation. The session will be a lively and action-orientated debate on the opportunities and challenges to bring stillbirths out of the shadows and link them with maternal and newborn care.

“Counting stillbirths will help to track quality care in pregnancy and childbirth. Leadership is needed to break taboos and increase investments and integrated action.”



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We can no longer remain **silent** about **stillbirths**

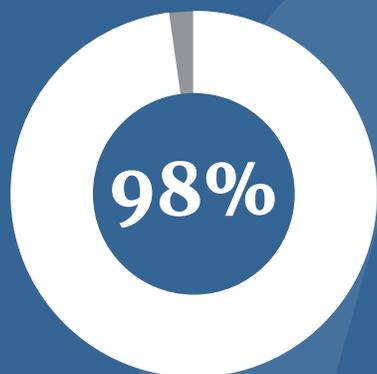
At least **2.6 million** babies are **stillborn** each year

(1.2 million of those babies begin labour **alive** and **die before birth**)

That means that every day

7,300 women

suffer the loss of their babies in the last 3 months of pregnancy



98% of all stillbirths happen in low & middle income countries...

...but intervention at the critical time around birth would result in a **triple return on investment**

preventing maternal & newborn deaths, as well as stillbirths

We need to:

- count stillbirths around the world
- break the taboo around stillbirths
- ask policymakers to act & invest in the issue

