**Social Media Toolkit #MHDialogue**

Promoting the Wilson Center Event **“**How Zika Is Shaping the Sexual and Reproductive Health and Rights Agenda” to be held April 12, 2016, 12-3pm ET. Click the [RSVP](https://www.wilsoncenter.org/event/how-zika-shaping-the-sexual-and-reproductive-health-and-rights-agenda) link to learn more.

Please use this toolkit to promote the event and as a reference to live-tweet from the event itself.

**Event Hashtag: #MHDialogue**

**Relevant Hashtags: #Zika, #SRH, #SRHR, #ReproHealth**

***Event Sponsors’ Twitter Handles:***

Maternal Health Task Force: [@MHTF](https://twitter.com/MHTF)

United Nations Population Fund: [@UNFPA](https://twitter.com/UNFPA)

(Hosted at) The Wilson Center: [@NewSecurityBeat](https://twitter.com/NewSecurityBeat)

***Speakers’ Twitter Handles:***

Presentations

**Marcia Castro**, [@marciacastrorj](https://twitter.com/marciacastrorj) of [@HarvardChanSPH](https://twitter.com/HarvardChanSPH)

**Jaime Nadal Roig** of [@UNFPA](https://twitter.com/UNFPA), [@unfpabrasil](https://twitter.com/unfpabrasil)

Panel

**Alaka Basu** of [@UNFoundation](https://twitter.com/unfoundation)

**Anne Burke** of [@HopkinsMedicine](https://twitter.com/HopkinsMedicine)

**Chloë Cooney** of [@PPFA](https://twitter.com/PPFA)

**Pablo Duran** of [@pahowho](https://twitter.com/pahowho)

**Françoise Girard**, [@FrancoiseGirard](https://twitter.com/FrancoiseGirard) of[@IntlWomen](https://twitter.com/IntlWomen)

Moderators

**Roger-Mark De Souza** of [@NewSecurityBeat](https://twitter.com/NewSecurityBeat)

**Laura Laski** of [@UNFPA](https://twitter.com/UNFPA)

**Sample tweets**

How can #Zika shape #SRHR agenda? Join discussion at [@TheWilsonCenter](http://twitter.com/TheWilsonCenter) or online today at 12pm EST <http://bit.ly/1PZ4v4b> #MHDialogue

Starting NOW! Join the conversation on #Zika and reproductive health & rights: [http://bit.ly/1XlO1cd](http://bit.ly/1XlO1cd%20) #SRH #MHDialogue

Join the live webcast! How can we lead dialogue on women’s #SRHR in Zika-infected areas? <http://bit.ly/1XlO1cd> #MHDialogue

Tune in NOW to join discussion on #Zika and #reprohealth & rights w/ [@MHTF](https://twitter.com/MHTF) [@UNFPA](https://twitter.com/UNFPA) [@NewSecurityBeat](https://twitter.com/NewSecurityBeat) <http://bit.ly/1XlO1cd> #MHDialogue

How can #Zika frame #reprohealth & rights agenda? Join discussion to find out <http://bit.ly/1XlO1cd> #MHDialogue